

## 2017-2018 Vanity Ad Order Form

Here is a guideline for number of pictures and text for each size ad:

1/8 page	1 photo	1-8 lines of text, 20 characters per line
¼ page	1-4 photos	1-12 lines of text, 30 characters per line
½ page	1-6 photos	1-14 lines of text, 30 characters per line
Full Page	1-8 photos	1-18 lines of text, 30 characters per line
Double Page	2-16 photos	1-36 lines of text, 30 characters per line

These are rough guidelines for your ad. You will be contacted if your ad does not fit in the selected size. Submission can be done in two ways: (1) Send a cd or flash drive to the high school via mail or with a student in an envelope marked “Yearbook” CD/flash drive should contains your photos and text, or (2) Send your photos and text in an email to [dyermaureen@pleasval.k12.ia.us](mailto:dyermaureen@pleasval.k12.ia.us). Send a self-addressed, stamped envelope along with your disc or flash drive if you would like to have it returned to you. The larger the file size, the better. This will ensure your photos print clearly. Space is limited, so send your request in early to ensure a spot to celebrate your senior’s accomplishments. Vanity ad forms will be accepted until the ad pages are full in the order in which all above items are received.

Student’s Name \_\_\_\_\_

Parent/Guardian Name \_\_\_\_\_ Phone \_\_\_\_\_

Mailing address \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email address \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Ad Size	Dimensions	Price	
_____ Double	17 x 11in.	\$500	
_____ Full	8.5 x 11 in.	\$325	
_____ 1/2 pg.	8.5 x 5.33 in.	\$200	_____ cash
_____ 1/4 pg.	4.08 x 5.33 in.	\$125	
_____ 1/8 pg.	4.08 x 2.5	\$75	_____ check

\*\*Checks may be payable to Pleasant Valley High School