

## 2018-2019 Vanity Ad Order Form

Here is a guideline for number of pictures and text for each size ad:

|             |             |  |
|-------------|-------------|--|
| 1/8 page    | 1 photo     | 1-8 lines of text, 20 characters per line  |
| ¼ page      | 1-4 photos  | 1-12 lines of text, 30 characters per line |
| ½ page      | 1-6 photos  | 1-14 lines of text, 30 characters per line |
| Full Page   | 1-8 photos  | 1-18 lines of text, 30 characters per line |
| Double Page | 2-16 photos | 1-36 lines of text, 30 characters per line |

These are rough guidelines for your ad. You will be contacted if your ad does not fit in the selected size. Submission can be done in two ways. Along with your check, (1) send a cd or flash drive to the high school via mail or with a student in an envelope marked "Yearbook." CD/flash drive should contain .jpg files of your photos and a file with your text. (Send a self-addressed, stamped envelope along with your disc or flash drive if you would like to have it returned to you.) OR (2) Send your photos and text in an email to [dyermaureen@pleasval.k12.ia.us](mailto:dyermaureen@pleasval.k12.ia.us), then send your check in the mail. The larger the file size, the better. This will ensure your photos print clearly.

Space is limited, so send your request in early to ensure a spot to celebrate your senior's accomplishments. Vanity ad forms will be accepted until the ad pages are full in the order in which all above items are received.

Student's Name \_\_\_\_\_

Parent/Guardian Name \_\_\_\_\_ Phone \_\_\_\_\_

Mailing address \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email address \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

| Ad Size       | Dimensions      | Price |             |
|---------------|-----------------|-------|-------------|
| _____ Double  | 17 x 11in.      | \$500 |             |
| _____ Full    | 8.5 x 11 in.    | \$325 |             |
| _____ 1/2 pg. | 8.5 x 5.33 in.  | \$200 | _____ cash  |
| _____ 1/4 pg. | 4.08 x 5.33 in. | \$125 |             |
| _____ 1/8 pg. | 4.08 x 2.5      | \$75  | _____ check |

\*\*Checks may be payable to Pleasant Valley High School.